



30190 Ardmore Avenue
Ardmore, AL 35739

NEWS
For Immediate Release
April 15, 2026

Contact:
Karen Jackson-Furman
270-856-9988
kfurman@mywkt.coop

ATC Announces New Name

Ardmore Telephone Company, one of the region's longest-serving telecommunications providers, is pleased to announce a new chapter. The company is undergoing a name change that more accurately reflects its goal of elevating the community through broadband connectivity. To better highlight the company's commitment to being a local pillar of connection, development, and emerging technology, **ATC will become Cornerstone Connectivity.**

Since installing the first telephone line in Ardmore in 1908, ATC has been invested in providing the community with the tools to connect. Starting with telephone service, and now with fast, reliable, high-speed internet, that goal remains the same. What began with a single telephone line has grown into a fiber network built to meet the demands of modern life.

Cornerstone Connectivity reflects the role the company plays in the lives of their customers. Their services allow people to achieve connection, whether it is with loved ones, friends, or people around the world. As a local provider operating where large telecommunications companies often don't, they understand that these services are essential. The company is proud to be a trusted pillar in the communities it serves.

ATC CEO, Karen Jackson-Furman, stated, "The name Cornerstone Connectivity says exactly what we have always believed in. Reliable, high-speed internet shouldn't be a luxury. It's a key part of the foundation our communities are built on. We are proud to carry that mission forward under a new name that reflects it. This new name is no longer region specific, allowing synergy between Ardmore and the areas we serve in West Kentucky, Tennessee, and beyond."

For current ATC customers, the name change will not affect their service, or their interactions with the company. The same team is answering the phones, the same technicians are in the field, and the same commitment to reliable, high-speed internet remains firmly in place.

About Cornerstone Connectivity:

Cornerstone Connectivity is a tech-forward and human-centric telecom company that stands as the foundation of broadband communication for the communities it serves. Rooted in reliability and purpose, Cornerstone brings high-speed fiber internet to places often overlooked by large telecommunications companies, ensuring that no one is left behind in the modern digital world.